



Future Snowboarding Magazine

All of the following requirements must be met in order to receive digital file services from Future. Any missing information or deviations from these specs will result in inaccurate reproduction from your digital files. Future will not be held responsible for errors if files are sent incorrectly or incompletely.

SUBMITTING ADS:

Future prints its publications using CTP (Computer to Plate) technology. Future's PREFERRED METHOD for receiving ads is listed below by priority:

Future preferred file format is a PDF-X1A.

The PDF-X1A will be accepted with digital contract color proof output from the same PDF-X1A file.

If you are unable to supply PDF-X1A, an .eps file would be accepted.

Save as an .eps from either Illustrator, InDesign, or Photoshop, embedding all images and converting all fonts to outlines (Illustrator/InDesign).

Please make image resolution from 266 dpi min. to 300 dpi maximum.

All colors MUST BE CMYK, not Spot or RGB color! Double-Check all placed files and final files for CMYK color!

Images must be saved as TIFF without LZW compression or EPS files without JPEG compression.

IMPORTANT! Image files in RGB, Indexed Color, Duotone mode, TIFF files saved with LZW compression, or EPS files with JPEG compression, WILL NOT OUTPUT CORRECTLY!

AD SIZES: All files must be created according to the correct size specifications (trim, live area, & bleed dimensions). Call your Future Sales Representative for ad sizes. *Files will be returned if sized incorrectly.

PROOFS: A color proof of your ad MUST be supplied with your files. Files will not be accepted without a proof! If the ad is sent electronically, a proof must be mailed to the address below.

We will not guarantee accurate color if we do not receive a SWOP approved proof.

ELECTRONIC FILE SUBMISSION: Files can be uploaded to our FTP site using an FTP client such as Fetch. Please compress your files using either Stuff-It or Zip file format.

Use the following FTP information:

Magazine: Future Snowboard
FTP address: sftp.futurenetworkusa.com
User name: snowboard
Password: blaze!

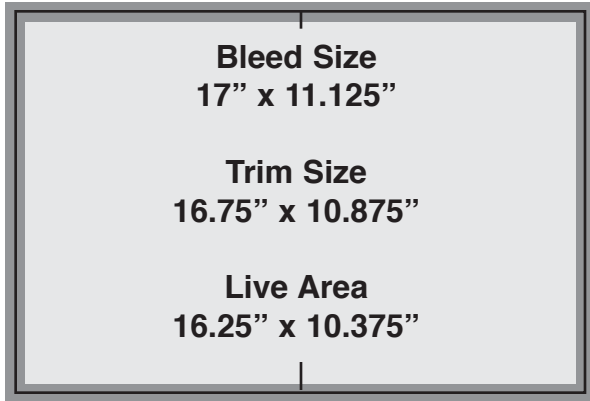
Upon the uploading of the files please contact the Production Department at the number below to acknowledge delivery of the files. Files may also be supplied on CD-ROM.

Send disc and proof to:

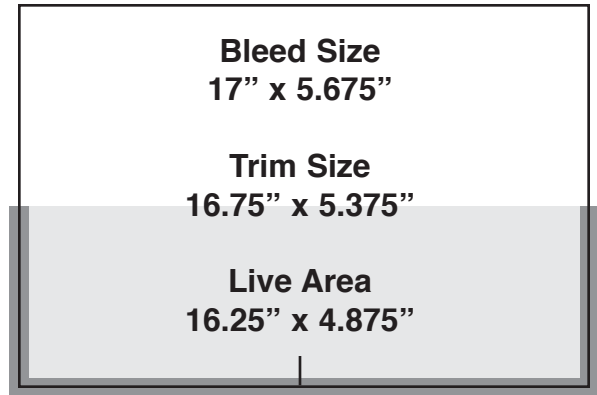
Future US
FSM-Production Department
4000 Shoreline Ct, Suite 400
South San Francisco, CA 94080
(650) 872-1642

FSM

ADVERTISEMENT SPECIFICATIONS



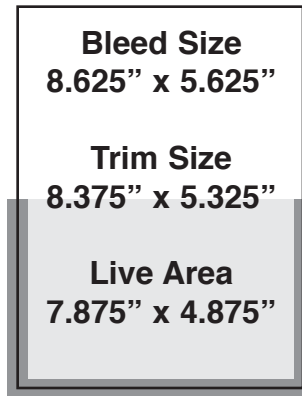
2 Page Spread



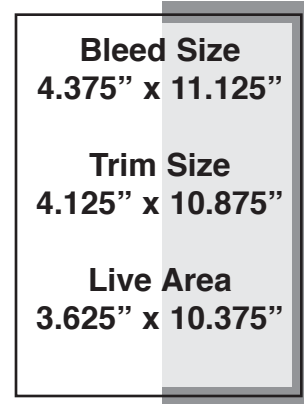
1/2 Page Spread



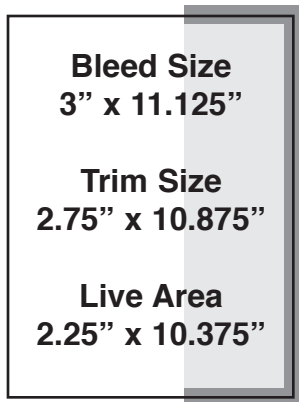
Full Page



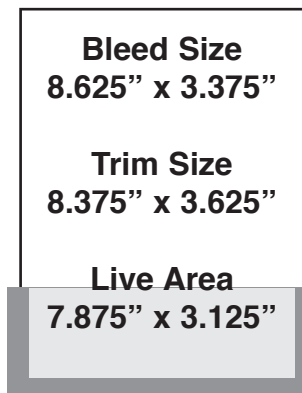
1/2 Page Horizontal



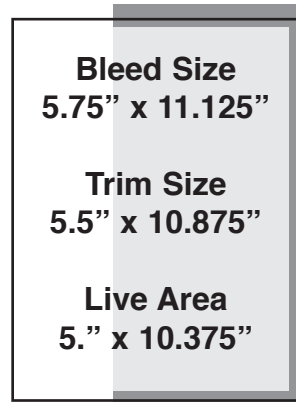
1/2 Page Vertical



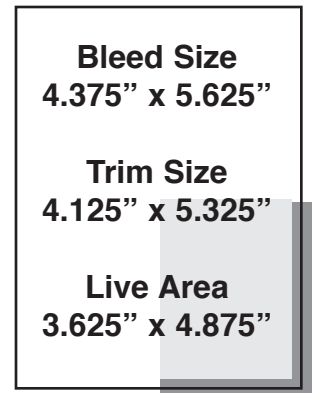
1/3 Page Vertical



1/3 Page Horizontal



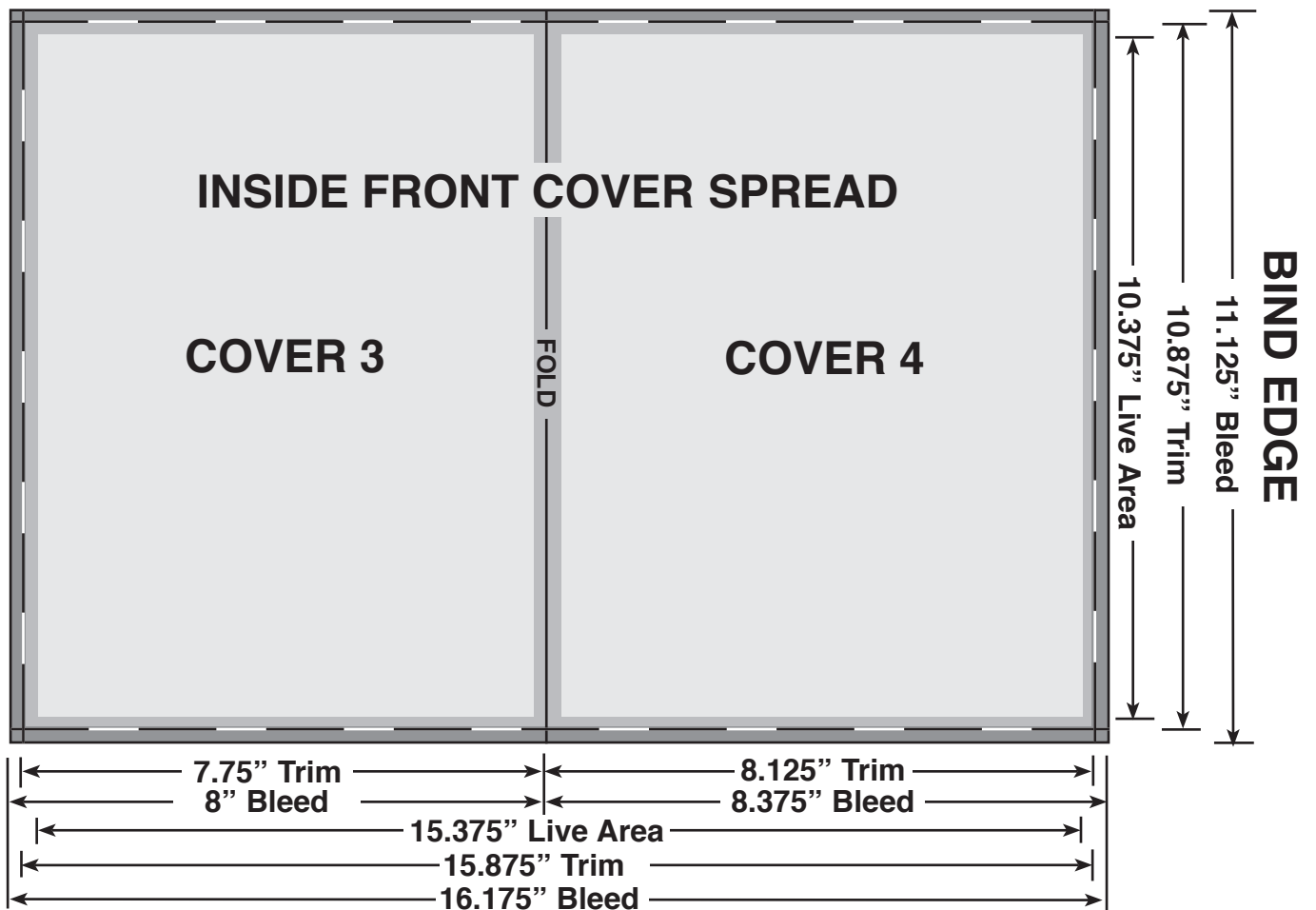
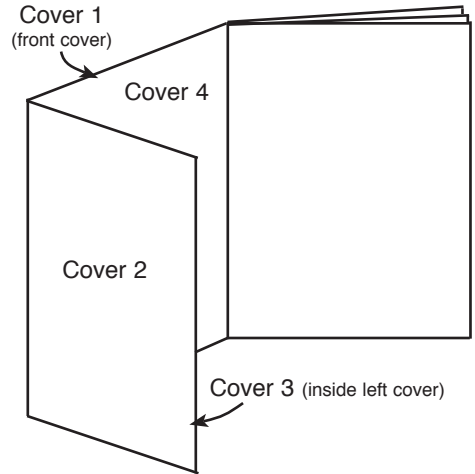
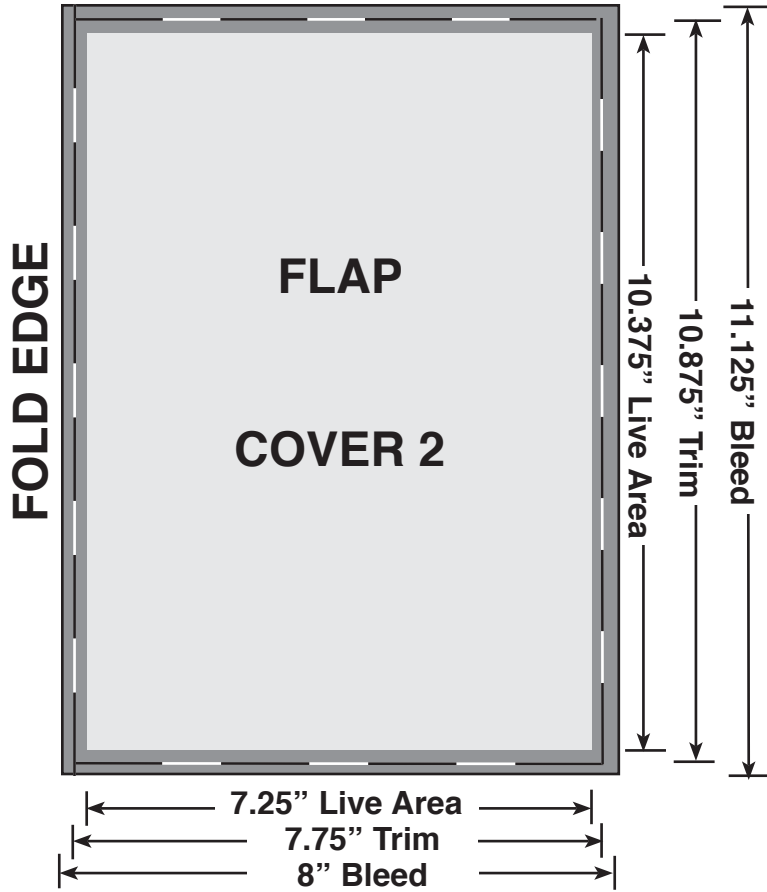
2/3 Page Vertical



1/4 Page

FSM

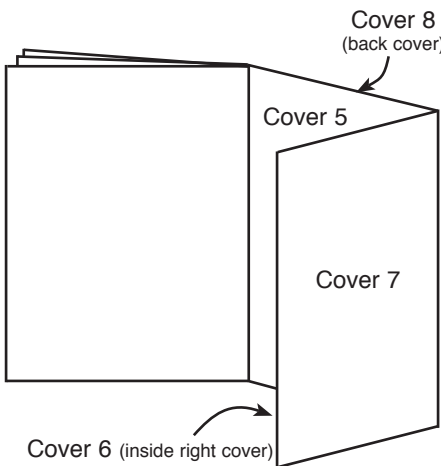
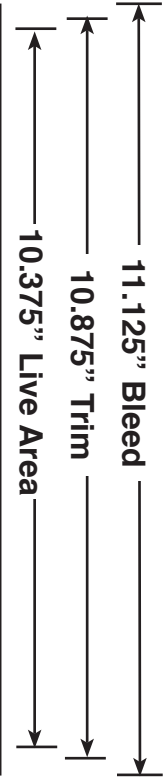
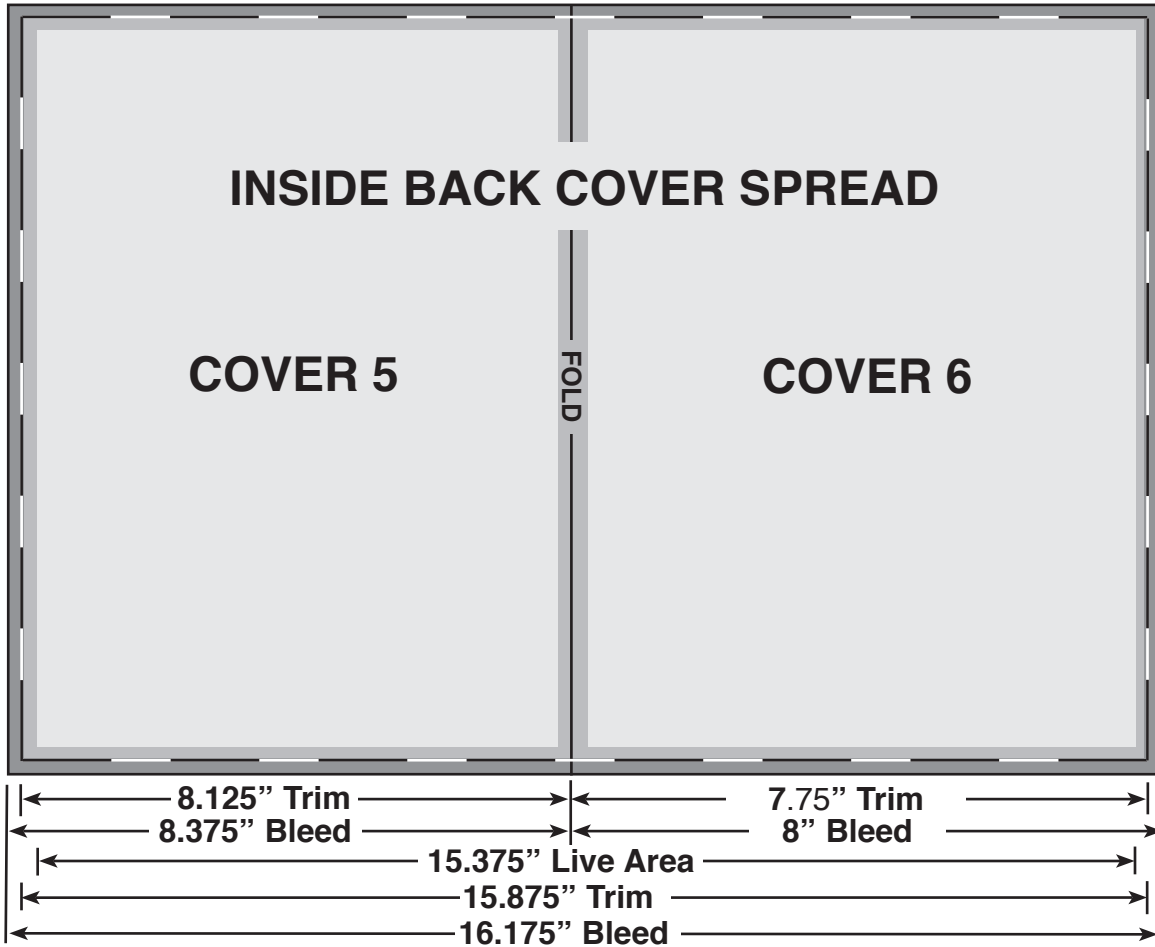
3-PAGE FRONT GATEFOLD SPECS



FSM

3-PAGE BACK GATEFOLD SPECS

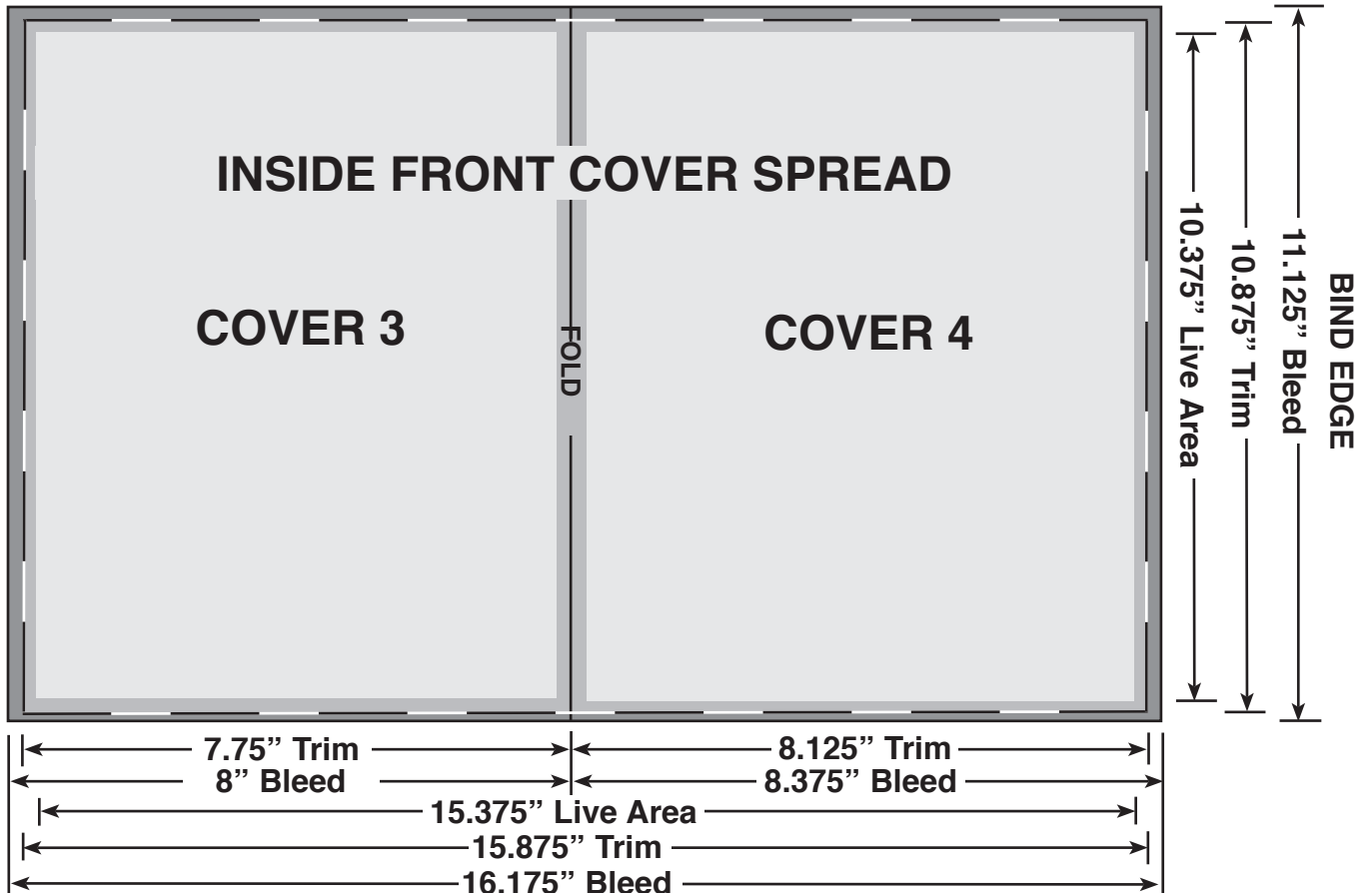
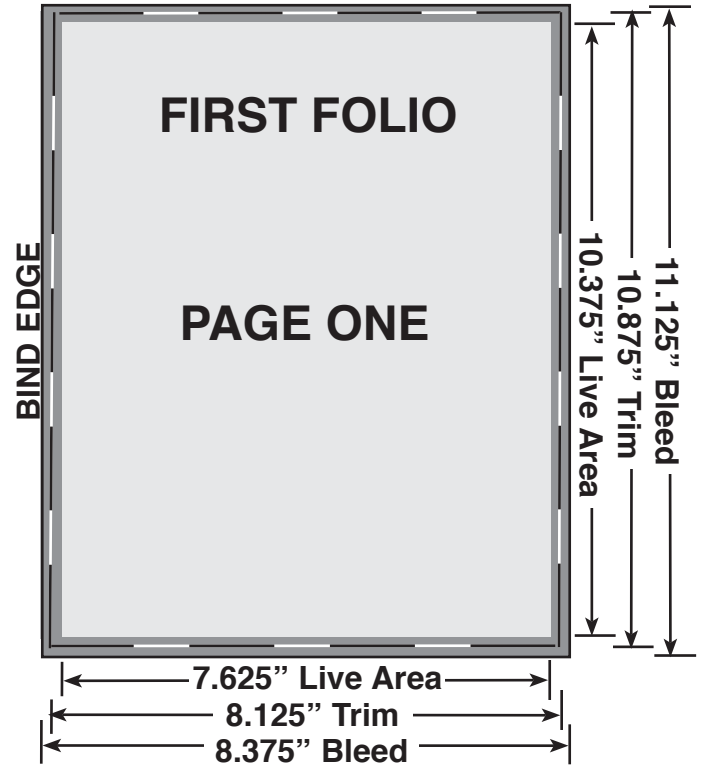
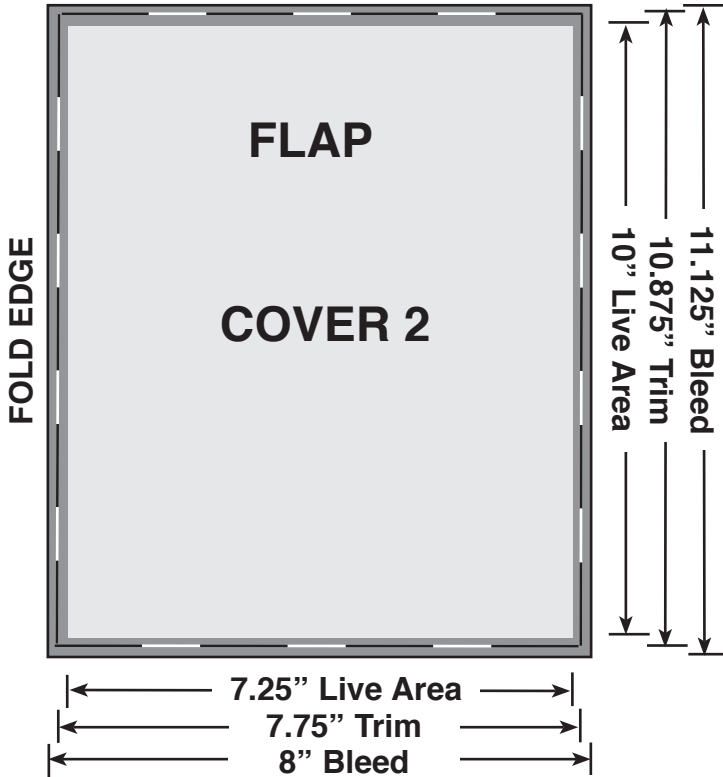
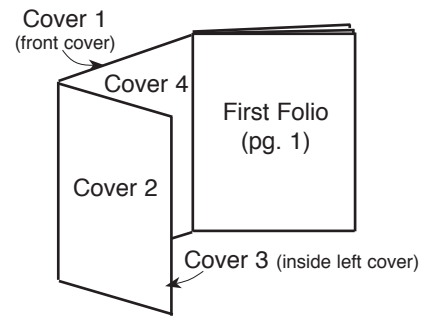
BIND EDGE



FOLD EDGE

FSM

4-PAGE FRONT GATEFOLD SPECS



FSM

4-PAGE BACK GATEFOLD SPECS

